

CORPORATE GIVING:

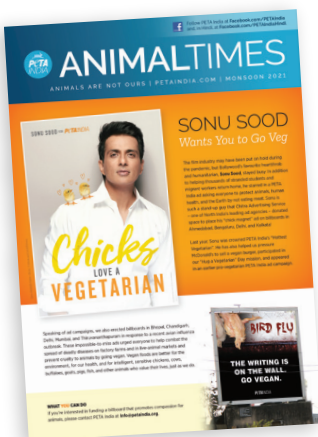
Reach *PETA* INDIA Members and Supporters



PETA entities have more than 9 million members and supporters globally. In return for a one-time donation, PETA India provides marketing benefits year-round.

All categories of PETA India Business Friends receive the following:

- ◆ Permission to use the **PETA Business Friends logo** on company website/marketing materials
- ◆ Annual subscription to PETA India's informative and upbeat magazine, **Animal Times**
- ◆ A framed **Certificate of Application**
- ◆ Complimentary copies of all new PETA India publications, including PETA India's "**Rescued**" calendar
- ◆ Company listing on the PETA India **website** as a PETA India Business Friend
- ◆ Company listing in PETA India's **Annual Review** as a PETA India Business Friend
- ◆ **Opportunities** for blog exposure, online contests, and event and VIP gift bags
- ◆ **Updates** on PETA India campaigns, victories, exposés, literature, books, and videos



SILVER (20,000 INR)

- **Text link** on the PETA Business Friends section of the PETA India website
- **Two company features** in e-mails sent to PETA India E-News subscribers
- Company online **discount coupons** made available to PETA India E-News subscribers

GOLD (50,000 INR)

- One **product spotlight** for two two-week periods per year on the PETA Business Friends section of the PETA India website
- **Graphic link** on the PETA Business Friends section of the PETA India website
- **Three company features** per year in e-mails sent to PETA India E-News subscribers
- Company online **discount coupons** made available to PETA India E-News subscribers and social media followers

PLATINUM (2,00,000 INR)

- **Customised** programme to meet your goals



To get started or to learn more, please visit PETABusinessFriends.com. For additional information, call 0224 0727 382 or e-mail PBFIIndia@petaindia.org.

Inclusion in the PETA Business Friends programme does not constitute an endorsement by PETA India of the products or services offered by the member. PETA India retains discretion to accept or deny applications for membership in the PETA Business Friends programme. If your application is not accepted, your donation will be refunded. This is a yearly membership. Memberships can start at any time of the year.